



- ◊ Check the meaning of some vocabulary
- ◊ Complete the story of a company using the past simple of regular and irregular verbs

**Starting Off**

**Pronunciation**

- There are three different ways to pronounce the *-ed* ending of past simple regular verbs. The pronunciation depends on the sound made at the end of the infinitive (see the Overview for more details).
- Say the examples in the table below right. Then write the verbs in the box in the correct column in the table.

accepted	asked	avoided
belonged	borrowed	considered
decided	developed	discussed
explained	finished	fixed
included	interrupted	opened
started	travelled	watched

/d/	/t/	/ɪd/
arrived	increased	expected
managed	worked	needed

**Practice**

Below are some of the key events in the history of BrewDog, a Scottish brewery which has been able to expand in recent years due to its innovative crowdfunding\* scheme. Complete the story using the past simple form of the verbs in brackets.



**The story of BrewDog**

<b>2007</b> <b>Employees: 2 (+ 1 dog)</b> <b>Shareholders: 2</b> <b>Bars: 0</b>	<ul style="list-style-type: none"> <li>Aged just 24, James Watt and Martin Dickie (plus James's dog) _____<sup>1</sup>(decide) to open a brewery.</li> <li>They _____<sup>2</sup>(take out) a bank loan and _____<sup>3</sup>(buy) some equipment.</li> <li>They _____<sup>4</sup>(sell) their beer from a local market stall in Fraserburgh, Scotland.</li> </ul>
<b>2008</b> <b>Employees: 9 (+ 1 dog)</b> <b>Shareholders: 2</b> <b>Bars: 0</b>	<ul style="list-style-type: none"> <li>James and Martin _____<sup>5</sup>(create) the UK's strongest beer.</li> <li>Their beer _____<sup>6</sup>(attract) a lot of attention (and criticism) in the press.</li> <li>Sales _____<sup>7</sup>(increase) sharply and they _____<sup>8</sup>(begin) to export abroad.</li> </ul>
<b>2009</b> <b>Employees: 24 (+ 1 dog)</b> <b>Shareholders: 1,329</b> <b>Bars: 0</b>	<ul style="list-style-type: none"> <li>BrewDog _____<sup>9</sup>(launch) 'Equity for Punks' - a scheme for people to buy shares in the company.</li> <li>Over 1,300 people _____<sup>10</sup>(invest) in the business.</li> <li>The recession _____<sup>11</sup>(not stop) BrewDog's expansion and it _____<sup>12</sup>(grow) by 200%.</li> </ul>
<b>2010</b> <b>Employees: 39 (+ 1 dog)</b> <b>Shareholders: 1,329</b> <b>Bars: 1</b>	<ul style="list-style-type: none"> <li>The company _____<sup>13</sup>(go) from strength to strength and _____<sup>14</sup>(open) its first bar.</li> <li>BrewDog _____<sup>15</sup>(win) a gold medal at the World Beer Cup.</li> <li>James _____<sup>16</sup>(become) Scotland's youngest Entrepreneur of the Year.</li> </ul>
<b>2011</b> <b>Employees: 67 (+ 1 dog)</b> <b>Shareholders: 6,567</b> <b>Bars: 4</b>	<ul style="list-style-type: none"> <li>James and Martin _____<sup>17</sup>(brew) a beer at the bottom of the ocean.</li> <li>They _____<sup>18</sup>(celebrate) their new London bar by driving a tank down Camden High Street.</li> <li>BrewDog _____<sup>19</sup>(raise) £2.2 million in capital through 'Equity for Punks II'.</li> </ul>
<b>2012</b> <b>Employees: 135 (+ 0 dog)</b> <b>Shareholders: 6,567</b> <b>Bars: 10</b>	<ul style="list-style-type: none"> <li>The company _____<sup>20</sup>(move) to a new, state-of-the-art brewery in Ellon, Aberdeenshire.</li> <li>Drinks giant Diageo ensured BrewDog _____<sup>21</sup>(not win) 'Bar Operator of the Year'.</li> <li>Sadly, Bracken, one of the original founders of BrewDog, _____<sup>22</sup>(pass away).</li> </ul>
<b>2013</b> <b>Employees: 237 (+ 1 dog)</b> <b>Shareholders: 14,691</b> <b>Bars: 13 (+ 1 fake)</b>	<ul style="list-style-type: none"> <li>'Equity for Punks III' _____<sup>23</sup>(bring in) £4.25 million to fund further expansion.</li> <li>BrewDog _____<sup>24</sup>(unveil) plans for several overseas bars and _____<sup>25</sup>(recruit) a new dog.</li> <li>James and Martin _____<sup>26</sup>(learn) there was a fake BrewDog bar in Changzhou, China.</li> </ul>



\* Crowdfunding = a way of raising equity by asking a large number of people each for a small amount of money.