



- ◊ Check the meaning of some vocabulary
- ◊ Complete the story of a company using the past simple of regular and irregular verbs

Starting Off

Pronunciation

- 1 There are three different ways to pronounce the *-ed* ending of past simple regular verbs. The pronunciation depends on the sound made at the end of the infinitive (see the Overview for more details).
- 2 Say the examples in the table below right. Then write the verbs in the box in the correct column in the table.

accepted	asked	avoided
belonged	borrowed	considered
decided	developed	discussed
explained	finished	fixed
included	interrupted	opened
started	travelled	watched

/d/	/t/	/ɪd/
arrived	increased	expected
managed	worked	needed
belonged	asked	accepted
borrowed	discussed	avoided
considered	developed	decided
explained	finished	included
opened	fixed	interrupted
travelled	watched	started

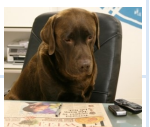
Practice

Below are some of the key events in the history of BrewDog, a Scottish brewery which has been able to expand in recent years due to its innovative crowdfunding* scheme. Complete the story using the past simple form of the verbs in brackets.



The story of BrewDog

<p>2007</p> <p>Employees: 2 (+ 1 dog)</p> <p>Shareholders: 2</p> <p>Bars: 0</p>	<ul style="list-style-type: none"> • Aged just 24, James Watt and Martin Dickie (plus James's dog) decided¹ (decide) to open a brewery. • They took out² (take out) a bank loan and bought³ (buy) some equipment. • They sold⁴ (sell) their beer from a local market stall in Fraserburgh, Scotland.
<p>2008</p> <p>Employees: 9 (+ 1 dog)</p> <p>Shareholders: 2</p> <p>Bars: 0</p>	<ul style="list-style-type: none"> • James and Martin created⁵ (create) the UK's strongest beer. • Their beer attracted⁶ (attract) a lot of attention (and criticism) in the press. • Sales increased⁷ (increase) sharply and they began⁸ (begin) to export abroad.
<p>2009</p> <p>Employees: 24 (+ 1 dog)</p> <p>Shareholders: 1,329</p> <p>Bars: 0</p>	<ul style="list-style-type: none"> • BrewDog launched⁹ (launch) 'Equity for Punks' - a scheme for people to buy shares in the company. • Over 1,300 people invested¹⁰ (invest) in the business. • The recession didn't stop¹¹ (not stop) BrewDog's expansion and it grew¹² (grow) by 200%.
<p>2010</p> <p>Employees: 39 (+ 1 dog)</p> <p>Shareholders: 1,329</p> <p>Bars: 1</p>	<ul style="list-style-type: none"> • The company went¹³ (go) from strength to strength and opened¹⁴ (open) its first bar. • BrewDog won¹⁵ (win) a gold medal at the World Beer Cup. • James became¹⁶ (become) Scotland's youngest Entrepreneur of the Year.
<p>2011</p> <p>Employees: 67 (+ 1 dog)</p> <p>Shareholders: 6,567</p> <p>Bars: 4</p>	<ul style="list-style-type: none"> • James and Martin brewed¹⁷ (brew) a beer at the bottom of the ocean. • They celebrated¹⁸ (celebrate) their new London bar by driving a tank down Camden High Street. • BrewDog raised¹⁹ (raise) £2.2 million in capital through 'Equity for Punks II'.
<p>2012</p> <p>Employees: 135 (+ 0 dog)</p> <p>Shareholders: 6,567</p> <p>Bars: 10</p>	<ul style="list-style-type: none"> • The company moved²⁰ (move) to a new, state-of-the-art brewery in Ellon, Aberdeenshire. • Drinks giant Diageo ensured BrewDog didn't win²¹ (not win) 'Bar Operator of the Year'. • Sadly, Bracken, one of the original founders of BrewDog, passed away²² (pass away).
<p>2013</p> <p>Employees: 237 (+ 1 dog)</p> <p>Shareholders: 14,691</p> <p>Bars: 13 (+ 1 fake)</p>	<ul style="list-style-type: none"> • 'Equity for Punks III' brought in²³ (bring in) £4.25 million to fund further expansion. • BrewDog unveiled²⁴ (unveil) plans for several overseas bars and recruited²⁵ (recruit) a new dog. • James and Martin learnt or learned²⁶ (learn) there was a fake BrewDog bar in Changzhou, China.



* Crowdfunding = a way of raising equity by asking a large number of people each for a small amount of money.